



# ASCEND<sup>®</sup>

COMPOSITE CLADDING SYSTEM





SUPERIOR VALUE



ENDURING  
PERFORMANCE



EASY INSTALLATION,  
EASIER MAINTENANCE



# THERE'S NEVER BEEN CLADDING LIKE **THIS.**

Introducing ASCEND® Composite Cladding by Alside, a first-of-its-kind solution that brings together beauty, performance and easy installation for one of the best overall values on the market.

With tall exposures and the deeply grained look of real wood, ASCEND captures the high-end aesthetics today's homeowners demand. But with ASCEND, installation is quicker and easier than fiber cement, engineered wood and other composite panels. In fact, ASCEND can often be installed with less labor required.

After it's installed, ASCEND doesn't just perform . . . it lasts. And lasts. And lasts. Keeping that "just-installed" look for years to come with little maintenance required.

And that's just the beginning of the new heights ASCEND reaches.

REACH NEW HEIGHTS.



FAST, SIMPLE INSTALLATION

VIRTUALLY MAINTENANCE-FREE



## EXCLUSIVE (GP)<sup>2</sup> TECHNOLOGY<sup>®</sup>

ASCEND is the world's first composite cladding engineered with a combination of **G**lass-Reinforced **P**olymer and **G**raphite-Infused **P**olystyrene. This exclusive (GP)<sup>2</sup> Technology was developed to achieve superior performance, meeting or exceeding industry test standards and criteria<sup>†</sup> for windload, workability, flame spread/smoke development and weatherability. With (GP)<sup>2</sup>, ASCEND boasts:

**Class A Fire Rating  
for both flame spread  
and smoke developed**

**Impressive thermal and  
impact resistance**

**Superior windload  
performance**

ASCEND's (GP)<sup>2</sup> compound contains glass fibers for added structural stability, strength and heat resistance, while titanium dioxide protects against ultraviolet degradation, and impact modifiers help resist dents and dings. (GP)<sup>2</sup>'s integral weatherable pigments provide strong fade resistance, even on ASCEND's dark colors, and its non-moisture-absorbing materials prevent rotting, warping, shrinking and swelling. The Graphite-Infused Polystyrene helps ASCEND achieve an R-value of 2.0, improving overall energy efficiency and helping to reduce thermal bridging.\*

SEE THE POSSIBILITIES.



COMPATIBLE TRIM,  
WINDOWS AND ACCESSORIES

LIFETIME LIMITED WARRANTY\*\*

STRIKING AND STUNNING



### INCREDIBLE BEAUTY

With ASCEND, a color palette of 20 shades ranges from timeless to on-trend, while the look of real wood creates the high-end aesthetics today's homeowners demand.



### EASY INSTALLATION

Not only does ASCEND's light weight make it easy to handle, its self-aligning stack lock makes it easy to install – even by fewer laborers. Plus, no sealing, touching up, joint flashing or caulking are required, meaning less mess and less waste.



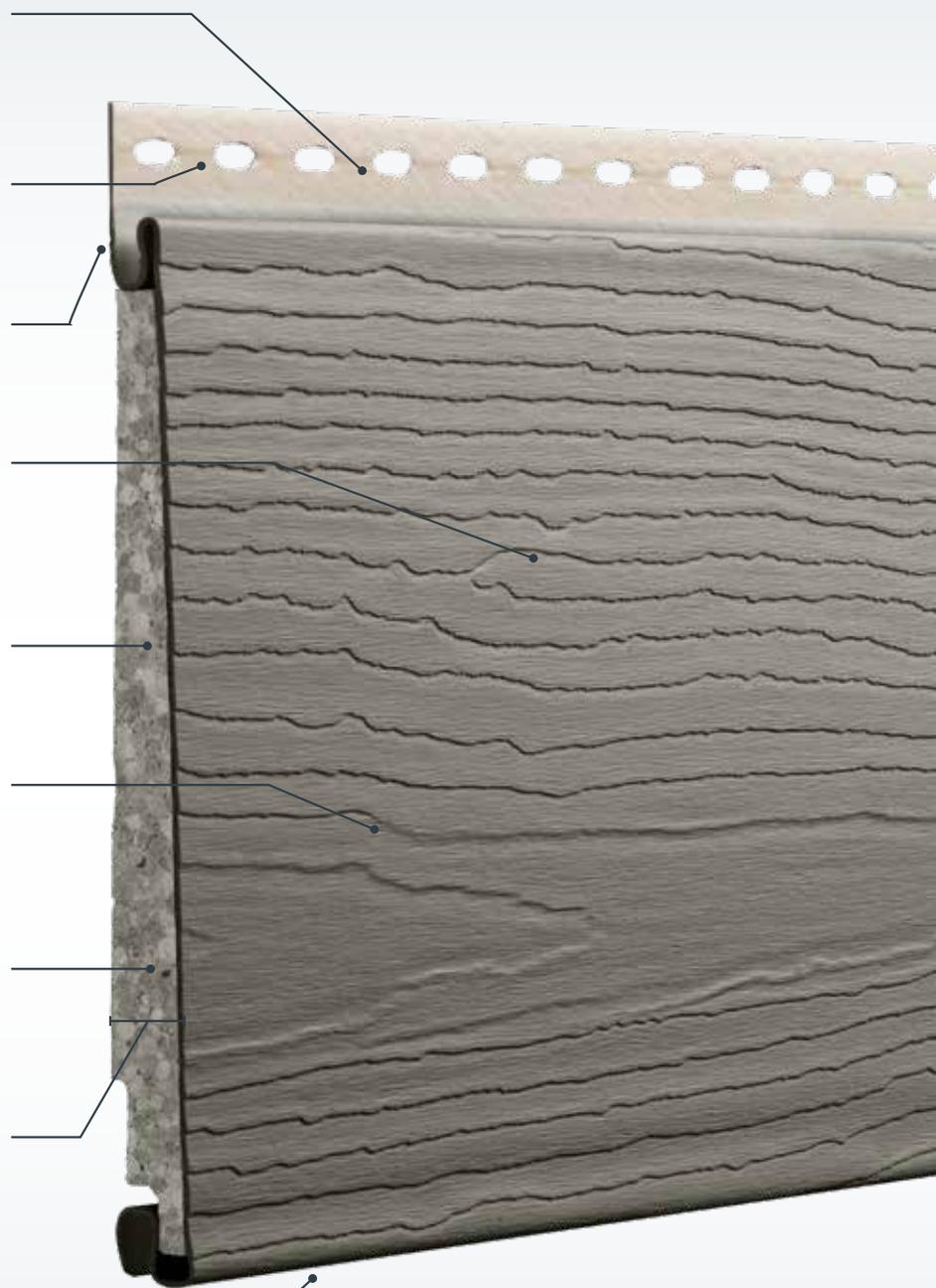
### A LIFETIME OF BEAUTY, GUARANTEED\*\*

With ASCEND, years of minimal maintenance come backed by an industry-leading lifetime limited warranty for exceptional performance.

# ASCEND COMPOSITE CLADDING: NOT JUST DIFFERENT. BETTER.

		FIBER CEMENT/ ENGINEERED WOOD	VINYL SIDING	ASCEND COMPOSITE CLADDING SYSTEM
AESTHETICS	TALL PROFILE/EXPOSURE	✓		✓
	FLAT FACE	✓		✓
	REALISTIC WOODGRAIN APPEARANCE	✓		✓
PERFORMANCE	SOLID FEEL AGAINST WALL	✓		✓
	COMPATIBLE WITH HIGH-END TRIM OPTIONS	✓		✓
	LIFETIME LIMITED WARRANTY**		✓	✓
	MOISTURE-RESISTANT No swelling		✓	✓
	RESISTS HIGH WINDS WITH UNEXPOSED FASTENERS		✓	✓
	LOW MAINTENANCE		✓	✓
EASE OF USE	EASY HANDLING		✓	✓
	EASE OF INSTALLATION Self-aligning, one-person hang		✓	✓
	NO SEALING, TOUCHING UP, JOINT FLASHING OR CAULKING		✓	✓
	NO SPECIALIZED SKILL REQUIRED Less risk of errors		✓	✓
	ENHANCED SAFETY No special tools or respirators required		✓	✓

- REINFORCED NAIL HEM**  
for secure wall attachment and greater windload resistance
- FORGIVING HANG**  
helps conceal minor wall imperfections
- STACK LOCK**  
for easy installation
- 7" FLAT FACE AND CEDAR MILL GRAIN**  
recreates the natural look of wood
- INSULATING DESIGN**  
for improved thermal performance
- 20 LOW-GLOSS AND LOW-MAINTENANCE COLORS**  
to match any homeowner's style
- (GP)<sup>2</sup> TECHNOLOGY**  
for a Class A Fire Rating and lower expansion
- VERSATILE 3/4" PROJECTION**  
is compatible with both standard and architectural accents
- SHARP BUTT EDGE**  
better replicates the look of real wood



ENGINEERED TO  
**OUTPERFORM**  
AT EVERY LEVEL.



Glacier White



Almond



Monterey Sand



Pebble



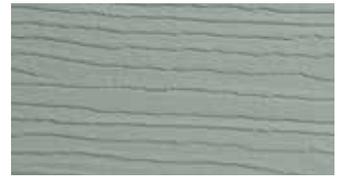
Canyon Drift



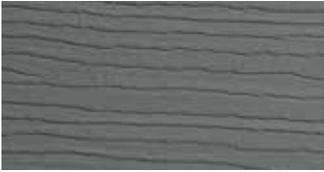
Flagship Brown



Rustic Timber



Cape Cod Gray



Sterling Gray



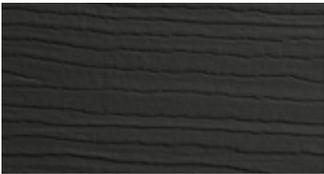
Storm



Ageless Slate



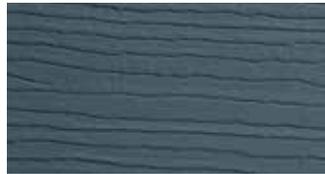
Charcoal Smoke



Cast Iron



Laguna Blue



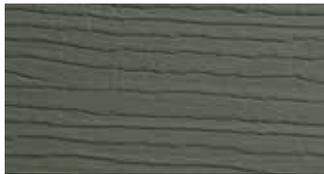
Harbor Blue



Midnight Blue



Riviera Dusk



Mountain Fern



Deep Moss



Fired Brick

# THE LOOK OF REAL WOOD. THE PERFORMANCE OF SOMETHING BETTER.

With ASCEND, superb aesthetics, workability and performance come together – installing easily and providing homeowners with a lifetime of minimal maintenance. It's time to reach new heights. **It's time to ASCEND.**



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